

Ribble Valley Foodbank Volunteer Role Description



Role: Social Media Co-ordinator

Where: Flexible

When: Flexible

Time commitment: Flexible

Main contact: Foodbank Manager

Overview of the role: This role is a key role to bring our food bank's mission to life online. Creating inspiring content online that connects the community, celebrates local kindness and encourages people to get involved.

Key tasks:

- Help promote our food bank services, events, and community stories across our social media platforms
- Create and schedule engaging posts
- Monitor messages and comments, responding politely or passing queries to the team
- Support campaigns that raise awareness, encourage donations, and celebrate volunteers
- Work closely with the coordinators to ensure content is accurate, inclusive, and timely
- Be willing to attend training provided by the food bank and Trussell
- Representing the foodbank positively and respectfully

Skills required

- Be tenacious and enthusiastic and able to embrace, develop and shape a new role
- Organised, proactive, and a self-starter who can self-motivate
- Have empathy for people from disadvantaged, marginalised or socially excluded background
- Creativity for making engaging content
- Basic digital literacy, comfortable using social media platforms and simple design tools.
- Attention to detail
- Ability to work alone or with other team members
- Representing food bank positively and respectfully
- A good team player with excellent communication skills

Benefits of volunteering

- Using your existing skills to make a difference
- Meeting new people who share your passion to end poverty in our community

Support

- You will be given all the required training and support before starting your role.
- You will have a main contact throughout your time volunteering. Your main contact will be the Foodbank Manager

How to apply

To apply for this role, access the application form at www.rvgt.org.uk/foodbank-volunteers (or scan QR code) and email completed application forms to applications@rvgt.org.uk.

